



Dear Valued Business Member:

Lakeside Middle School PTA would like to invite you to partner with us for this upcoming 2023/2024 school year. Lakeside Middle School is in the heart of the Woodbridge Village serving over 650 students and their families. Your sponsorship helps us raise funds that will go directly to our school to support activities such as the elective courses (drama, science olympiad, video production, robotics, ceramics, law & society, and yearbook), lunchtime sports, outside school competitions as well as the purchase of classroom technology and furniture.

By partnering with our school your business will receive the following advertising/marketing from Lakeside starting October 2023 – June 2024.

- Your business information, with hyperlink, sent out in Principal Sodorff’s weekly newsletter. This newsletter is emailed to all parents (650+) on a weekly basis.
- Your business information will be advertised on our PTA website and all social media platforms (Facebook & Instagram) used by Lakeside Middle School PTA.
- Open House sponsors will have a booth at our Open House event in the spring. Open House is where students and their parents/families come to see the many things their students have been working on throughout the year. It’s a fun atmosphere with food trucks, games, musical performances, and art displays. It’s a great way for you to meet a lot of prospective customers face to face!

Below are the different sponsorship levels:

- Platinum: \$1,600** 8 months of the weekly advertising listed above and a booth at the spring Open House (\$2000 value)
- Gold: \$1,200** 6 months of the weekly advertising listed above
- Silver: \$800** 4 months of the weekly advertising listed above
- Bronze: \$400** 2 months of the weekly advertising listed above
- Open House Sponsor: \$400 (must sign up for at least 2 months of advertising)**

Can you please contact us as soon as possible to let us know if you would like to be one of our school sponsors and what level to which you can commit? This is a great way to advertise your business to a large community school, their parents, friends, and families. Thank you in advance for your consideration.

Sincerely,
Teresa Polo
Lakeside Middle School PTA
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